



Burnsville Hockey Club
C/o Burnsville Ice Center
251 Civic Center Parkway
Burnsville, MN 55337

MINUTES for the Board of Directors Meeting
of the Burnsville Hockey Club
October 17, 2011; 8:00 p.m.
Burnsville City Hall

Members Present: Tim Ahcan, Steve Carlson, Mikki Chadwick, Tom Delaney, Nancy Guy, Scott Klein, Jason Mishica, Eric Nelson, Suzie Pearson, Chad Scherr, Frank Senta, George Toon and John Urlaub

Members Absent: Todd Burkart, Pat Dockry, Dan Geegan, Chuck Hadley, Kristi Hayden, John Marsh, Ed McCabe, Matt Miller, Paul Norling and John Welsch

Called to Order at 8:09 p.m.

NOTE – NOT ENOUGH MEMBERS PRESENT FOR QUORUM TO VOTE THIS MEETING

I. Adoption of Meeting Minutes from:

- September 19, 2011 Meeting – Minutes online for approval

II. Public Forum: None

III. Board Member Updates

1. Suzie Pearson (Hockey Moms)
 - Next sale is 10/29 at the training center (TC)
 - Club apparel (sweatshirts & hats) can be picked up at the TC apparel sale on 10/29; anything not picked up will be given to the team manager to distribute
 - 11/4 is the 1st annual wine & beer tasting. There will be wine & beer tasting, a wine wall, silent auction & donations from local businesses.
2. President (John Marsh)
3. V.P. of Development (Tim Ahcan)
 - Fargo Tournament – Squirt B's were bumped out, they're going to the Grand Rapids Tournament
 - Tryouts are almost complete
 - U12 – 2 late registrants (1 waived to Bloomington, 1 on the U12 team)
4. V.P. of Administration (Scott Klein)
 - Parent meetings this Sunday, 10/23/11; Squirts at 6pm & U10's at 7:45 pm
 - Pee Wee & Bantam Manager meetings are done; Squirt & U10's Manager meeting will be coming after tryouts & teams are formed



Burnsville Hockey Club
C/o Burnsville Ice Center
251 Civic Center Parkway
Burnsville, MN 55337

- Do we need to define a policy on reporting finances & timing of refunds to the teams; will ask team managers to submit last years budget.
 - If there are dual team managers, define each role at the beginning of the year as to who will do what.
5. Treasurer (George Toon)
- Cash flow is good
 - Continuing to work on 2010 – 2011 numbers for the auditors / organizing records
 - Gambling is primarily paying for the club apparel (sweatshirts & hats), along with dollars from hockey moms. They're also paying for 1 set of the Junior Gold jerseys in lieu of the club apparel and the team member is responsible for purchasing the 2nd jersey at registration.
6. Secretary (Mikki Chadwick)
7. Corporate Sponsorships (Nancy Guy)
- All of our sponsors, new and renewing, are really stepping up!

Committed Sponsors

1. **Chili's** – Club Sponsor. Also sponsoring the monthly “3 Star Player” award. BHC display is growing in the restaurant and you can add your own photos – team or any other cool picture. Send them to me and I will pass them to the restaurant manager, Jenny Bundy. Meet her & thank her. Remind your families to eat at Chili's - 10% to the Club from every check but you must take a voucher and/or say you are from the BHC! We are working on a dasher board ad to feature the **To Go** menu.
2. **Kuiper's Orthodontics** – Club Sponsor. Already had free mouth guard day but you can still make an appointment and pick up at the office.
3. **General Sports** - Club & Team sponsor – PeeWee A
4. **Eagle Siding** – Club sponsor.
5. **Hockey Giant** – These guys are really working with us this year. They have made a commitment Club sponsorship and Jr. Gold - \$1500 for the next 3 years. Dasher ad in rink 1 this year moving to rink 2 next year and adding under ice ad in rink 1. 10% discount card for BHC members – ask at check out. They want to create a team award (think on lines of 3 Star Player) and tie presentation to 3-on-3 day.



Burnsville Hockey Club
C/o Burnsville Ice Center
251 Civic Center Parkway
Burnsville, MN 55337

6. **Hat Trick Hockey Richfield** – Club & Team (SqCBlk) sponsor plus gear donations to the Mite program and frankly, most anything else we ask
7. **Eisenhuth Orthodontics** – Club & Team sponsor (team not selected - if an existing patient doesn't ask I think they will tend toward a girls team.) Free mouth guard offer – see website for coupon. They are also willing to host a team pizza party at their office.
8. **Discount Tire** – Club & Team (SqB) sponsor. Discount coupon.
9. **McDonalds Hwy #13 & 94th & Lyndale (NOT #42!!)** – Club sponsor. #13 will host BHC Nights and we will work out details for going to 94th when we play at BIG.
10. **MNHI.net Insurance** – Club and Team (SqA) sponsor both jerseys
11. **Erikson & Aamodt Orthodontist** – Club & Team (Bantam C) sponsor – free mouth guards.
12. **Twin Cities Orthopedics** – Club Sponsor
13. **Microsoft** – Steve Faith works for Microsoft who pays for volunteer hours – he wants money to go to SqCGold.
14. **Sports Authority** – Club sponsor & \$750 sponsor for BTC tourney. Donated \$100 in gift cards to HMoms and will have “give aways” (raffle or drawing) for tourney. 25% coupon for all members.
15. **Junior's Sports Café** – (#13 at Cliff) Club sponsor. 15% back to BHC during BTC tourney from all hockey business.
16. **Arby's** – Club sponsor via BHC Night Out 15% back receipts.
17. **Shakopee Chevy** – Team sponsor (both jerseys for PWB1) \$150 sponsor for BTC tourney and will park truck in front of rink. 3-on-3 Day will park trucks for kids to load with Food Bank donations.
18. **Midwest Safety** – Team sponsor \$500 SqA.
19. **Nicollet Inn** - \$150 BTC tourney sponsor & offering party room for all teams to use. Donated rooms to raffle to HMoms.
20. **Tria** – Dasher ad

Pending or Refused (Any and all help welcomed!)

- **Total Hockey Burnsville** – No. Offering “Break Away” program.
- **Kemnitz Orthodontics** – No response as yet.
- **Shock Doctor** – No.
- **Schaffer Archery** – No response as yet.
- **Vitamin Shoppe** – No response as yet.
- **Shirk's Pizza** – No response as yet.



Burnsville Hockey Club
C/o Burnsville Ice Center
251 Civic Center Parkway
Burnsville, MN 55337

- **Dominos Pizza** – No response as yet. Hoping they will sponsor Mite Fun Day with pizzas.
- **Uline** – No
- **Buca** – Offered gift cards.
- **Schwanns** – Will contact
- **Brianno's** – No response as yet.
- **Carbone's** – No.
- **Am Fam Ins.** – No.
- **Blue Line** – Will contact.
- **Tin Shed** – No.
- **Play It Again** – Will contact.
- **Horse & Hunt Club** – Will contact (per Andy Roscoe)
- **Cambria** – Pending sponsorship. Matt McCoy is helping me with graphics.
- **Outback** – Will contact.
- **Ernie's** – Negotiating
- **Source Media** – will contact.
- **BWW** – Will contact.
- **Dickie's** – Negotiating
- **Blue Line Medical** – Will contact.
- **Champs** – Will contact.
- **Jimmy Johns** – Will contact.
- **US Bank** – Will contact (per Rich Grant)
- **Our Bank ??** – Will contact.

8. Registrar & Jr. Gold Director (Paul Norling)
9. Bantam Director (Matt Miller)
10. PeeWee Director (Chuck Hadley)
11. Squirt Director (Chad Scherr)
12. Girls Director (John Welsch)
13. Boys Director (Eric Nelson)
14. Mite Director/Assistant Directors (John Urlaub/Steve Carlson)
 - Mite clinics have started (about 125 mites) & registration is still open
 - We need mite coaches
 - Mite parent meetings are on 10/30
15. Goalie Director (Dan Geegan)
16. Tournament Director (Kristi Hayden)
17. ACE Coordinator (Frank Senta)
18. HEP Coordinator (Chuck Hadley)
19. Website/Communications Director (Tom Delaney)
20. Equipment Manager (Steve Carlson)



Burnsville Hockey Club
C/o Burnsville Ice Center
251 Civic Center Parkway
Burnsville, MN 55337

- Got cones for mites
- 21. Gambling Manager (Ed McCabe)
- 22. Ice Coordinator (Todd Burkart)

IV. New Business: None

V. Adjourned:

- Motioned by: Tim Ahcan
- Seconded by: Tom Delaney
- Adjourned at: 9:19 p.m.

NOTE: Next meeting is November 21, 2011 at 7:30 p.m. at City Hall